

Continental Materials Corporation Announces Name Change to Riverbend Industries

July 6, 2022 CHICAGO--([BUSINESS WIRE](#))--Continental Materials Corporation (CMC), owner and operator of a portfolio of North American manufacturing businesses, today announces a company-wide rebranding. The culmination of the rebranding process is a new visual identity, including a new logo, and a legal name change to Riverbend Industries, effective immediately.

Operating continuously since 1954, Continental Materials Corporation began as a uranium and aggregate mining company. In 2018, after acquiring HVAC and building materials businesses, it exited the mining segment. Now, as the privately-held Riverbend Industries, the company renews its commitment to revitalizing North American manufacturing through its long-term holdings of small- to mid-market manufacturing businesses.

“The rebranding and name change reflect the evolution of the strategic direction of the company,” says Riverbend Industries’ CEO, Ambassador Ronald Gidwitz. “We now hold a significantly broader portfolio than the previous name represented, so it was time to refresh our identity. The new name also pays homage to our Chicago roots, referencing the bend in the Chicago River. We look forward to this next chapter in our company’s history.”

To view Riverbend Industries’ current portfolio of businesses, or to learn more about its acquisition profile, visit www.riverbendindustries.com.

About Riverbend Industries

Riverbend Industries is a family-owned business that acquires and operates North American manufacturing companies in the building and industrial products sectors. A collaborative partner, Riverbend looks to facilitate growth while supporting its businesses’ unique cultures. Long-held investments and customized transaction structures ensure alignment with all stakeholders. Through operational standardization and centralization of specific strategic functions, Riverbend enables portfolio companies to capture efficiencies while fostering an environment of entrepreneurship.

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