

**Learn | Share | Create More Thrilled Customers | Grow Your Business**

*Home Service Excellence*



# **Best Practices Summit**



**Jan 13-14 2024**

**Wyndham Grand  
Jupiter Florida**

## **Home Services Summit**

The InOvate *Best Practices* training event is your opportunity to gain tremendous *new* knowledge and *new* resources to help you grow your dryer vent cleaning business.

Join industry counterparts and spend two full days unveiling tricks and tips learned from thousands of successful companies like yours. Sessions include classroom-style education, team builders, group activities, and hands-on installation practice.

### **Seminar Breakout Highlights**

The Big Picture: Problems, Performance  
Testing, Methods/Tools/Cameras

The Code Compliant Approach

Strategic Home Service Business Models

6 Phases to Scale Your Business

Pre-Visit and In-Home Educational Selling

### **Event Feedback**

Not only was the training top notch, but the time sound boarding and reflecting off each other in this environment was immensely beneficial.

—Danny Macchiarella, Nashville, TN

## **\$300 / Attendee - What's Included**

Access to the 2-day event, Wyndham room block discount (first-come, first-served basis), breakfast and lunch buffets, and a guarantee\* you'll take away tools to immediately improve the direction of your business. Attendees are responsible for flights, hotel, and food beyond the four meals provided during the event.

## **Limited Availability - Register Today**

To ensure maximum impact, this conference is limited to 35 attendees. Call today or register online at <https://inovate.com/summit>

\*WHAT GUARANTEE? If you don't feel InOvate's "Best Practices" training event made a real impact to your business's performance after 6 months, we'll reimburse your \$300 in full, no questions asked.



**800-803-2537**

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High Level Strategic Development

## Seminar Agenda Highlights

### DAY ONE

- ▶ Industry Update
- ▶ Common Problems
- ▶ Performance Testing
- ▶ Methods - Tools - Cameras
- ▶ Building Code Benchmarks
- ▶ Inventory Management
- ▶ Strategic Business Models
- ▶ 6 Phases to Scale Success
- ▶ Sales Tools Training
- ▶ Certification Networks

### DAY TWO

- ▶ Best Practices Training
- ▶ Exhaust Maintenance
- ▶ Interior Service Tips
- ▶ Product Installation
- ▶ Exterior Service Tips
- ▶ Stocking the Truck
- ▶ Tools of the Trade
- ▶ Mechanical Solutions



Hands-On Learning Experiences  
And Network Opportunities

## Testimonials & Takeaways

*The results of this seminar will run strong and soar you to success. I learned how to properly install a roof vent!*  
*Include the value of your expertise in pricing, we're worth it. I am much more confident talking to customers*  
*after practicing elevator pitches. We came away with a much better understanding of making things code compliant.*  
*With [well defined] goals, you can travel beyond your comfort zone and reach maximum potential. If you want*  
*to provide the best possible service for your customer, stop selling and start educating.*



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